

## Spirit Publishing Celebrates its 7<sup>th</sup> Year

Established in 2002 by Mary A Bradner, Spirit Publishing celebrates its 7th year in high spirits.

"Spirit's exclusive range of products has grown exponentially in seven years and we continue to create greeting cards that bring joy, humour, inspiration and beauty to our customers," says Bradner.

Each card design is carefully selected aimed at grabbing people's attention when they walk past the stands and enhance the profitability of the retailer. Bradner's philosophy attracts many designers in Australia and abroad wishing a platform that will showcase and value their creations.

Spirit is the exclusive distributor of many classic humour ranges throughout Australia and New Zealand. Artists contributing to the spirit mix are Tony Tomassi, Skip Morrow, Smart Alex inc., Recycled Paper Greetings and many more creative and *funny* artists!

Recently obtained the license to print images from two books by Saskia Havekes and Gary Heery: *Grandiflora* and *Grandiflora Arrangements* published by Penguin Australia.

Spirit prides itself in offering unique products that are the best in its category.

The range now includes:

- Over 200 **Humour** designs.
- Luxuriously handcrafted greeting cards from **Meri-Meri**.
- A *spiritual* collection called **Samsara**.
- A playful celebration of colours, cultures and eras from **Ganapati Studios** and
- **NEW: Grandiflora**, a photographic collection of botanicals from celebrated Sydney florist, Saskia Havekes and photographer Gary Heery.

Spirit is sold only in the best department stores, bookstores, specialty gift shops and newsagents in Australia and New Zealand.

<b>RRP</b>	<b>from</b>
Humour	\$4.95
Meri-Meri	\$9.95
Samsara	\$5.95
Ganapati	\$5.50
NEW Grandiflora	\$6.95

For more information, please contact:

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