

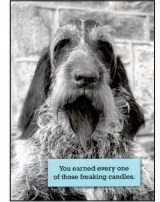
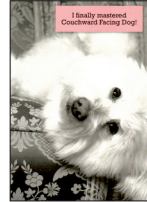
spirit
publishing pty ltd

new quirky, irreverent humour collections from spirit!

Spirit presents an edgy new collection of greeting cards to expand the spirit goal of WORLD (okay, just Australia & New Zealand) domination of the humour category! Humour sells well and spirit does it best. To gain more customers and meet the ever growing demand for great humour, spirit is expanding into an alternative and slightly edgier humour offering. Remember: **not all humour is alike!** You **do** need a great mix to give your customers choice.

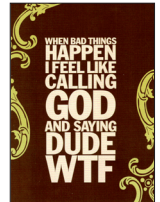
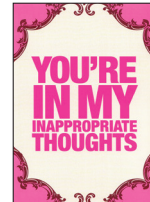
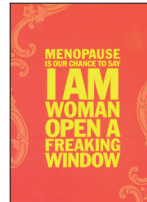
molly & fig

For those of us *sans* children our pets are our family -- and for those of us with children they are sometimes our favourite 'children'! These cheeky cards from Molly & Fig fill a gap for the sophisticated extended family. Cats and dogs give a fun touch to a light-hearted collection and give a pet's perspective on living the good life. (Books published that relate to these cards are *Dogplay* & *Cattitude* by Kim Levin, published by Stewart Tabori & Chang.)



naughty betty

The brutal truth all 'prettied up'! Brought to you by Christine Montaquila and Courtney Weinberg, Naughty Betty is about women and these cards tell it like it is! Look for bright colours and great one-liners. Filled with creativity, sarcasm, and organised chaos -- much like a modern day woman's hectic life -- these cards pack a punch, especially when grouped together.



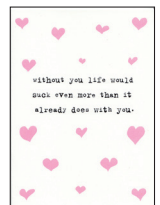
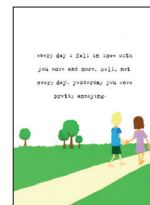
erin smith art

Holy crap! This sassy range of cards targets the crazy aspect of all of our lives. After all, who isn't a 'bipolar, manic-depressive alcoholic with ADHD and anger issues', these days?! Erin's art is a mix of original painting, digital imaging, and vintage family photos that incorporate her insightful and edgy prose and hit a chord with everyone who feels they are just barely getting through the day.



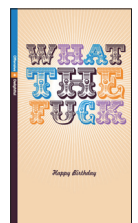
uncooked

Created by Nat & Armand, Uncooked cards are the most honest, absurd, strange and sweet line of greeting cards the world might ever know! They appeal to a younger demographic and offer retailers a chance to grab this quirky category. Not your usual humour cards, Uncooked cards rely on witty copy and straightforward delivery. For example: 'Today's your birthday and we should do special birthday things like eat pie and swear.'



offensive + delightful

Warning: these cards say it like it is and are explicit! Beautiful designs + real life lingo = fresh, irreverent greeting cards. Created exclusively for the wicked and the brilliant, O+D is a range that isn't for everyone, but where it is placed and a younger (or younger at heart) audience is around, they sell like the wind. So go ahead and celebrate your inner deviant! But be warned: these cards contain every expletive known and will offend the weak of heart!



FAX ORDER FORM TO: 02 8354 0201

Quirky spirit humour
with an edge!

spirit
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ACCOUNT NAME _____

ACCOUNT NUMBER _____ NEW ACCOUNT _____

INFORMATION _____

TELEPHONE _____ FAX _____ REP _____ REP CODE _____

Each pocket contains x6 cards (all of the same card design) with envelopes; there are 14 pockets per side (14 different card designs per side). O+D cards are narrower than other ranges, and can fit 21 different designs per side. 56 pockets/card designs total, or 63 if you choose one side of O+D. Please select **four** of the five available ranges to fill your spinner.

_____ 56-pocket spinner Free On Loan with signed agreement

_____ 14 pockets of Molly & Fig (\$5.50 RRP*)

_____ 14 pockets of Naughty Betty (\$5.50 RRP*)

_____ 14 pockets of Erin Smith (\$5.50 RRP*)

_____ 14 pockets of Uncooked (\$5.50 RRP*)

_____ 21 pockets of Offensive + Delightful (O+D) (\$5.50 RRP*)

Estimated value at wholesale: \$924.00*
with panel of O+D \$1,039.50*

*all prices are estimates and pricing is subject to change without notice.

TRADING TERMS:

The spirit spinner is provided FOL (free on loan - FOL form must be filled out and submitted with order). Only spirit product may be sold on the spirit spinner, as outlined in the FOL agreement.

All new customers must complete a Credit Account Application form.

Cards are sold sale or exchange. Minimum reorders are \$250.00 net AUD.

All accounts are net 30 days.

CLAIMS:

Claims such as shortages, damages, or mis-shipments as well as claims for non-receipt including POD must be made in writing to spirit publishing within 7 days of receipt or they will not be honoured.

ORDERS WILL NOT BE ACTIONED WITHOUT A SIGNATURE AND A DATE:

IN AGREEMENT

CUSTOMER SIGNATURE: _____ **DATE:** _____

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